

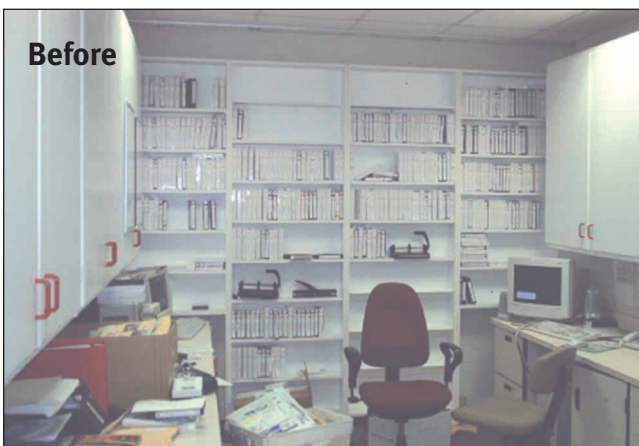
CLIENT: NC State University Athletic Dept. • MEDIA: Large Beta, VHS, & DV Cam • SOLUTION: Gemtrac

The Challenge

Recruiting, game, practice and exchange tapes are used and retained by the North Carolina State University Athletic Department (NCSU). Anticipating the move into their newly constructed state-of-the-art Wendell H. Murphy Football Center, Jim Sherrill, Video Coordinator, wanted to create a professional, organized tape storage environment. Prior to the move, the tape collection was stored on open wooden racks that did not portray the clean, uncluttered, high-tech look they desired. To complicate matters, tape formats included three very different sizes – large Beta, VHS, and DV Cam, which did not permit space-efficient storage on wooden racks.

The Solution

Two Gemtrac storage systems were chosen for several reasons. The enclosed design presents a streamlined, clutter-free silhouette. A “build-your-own” (BYO) version that incorporates eight 5" deep drawers and two 7" deep drawers accommodates the three tape sizes without wasting space.



Old facility – tapes stored on open wooden racks.



Each BYO Gemtrac stores 4,128 DV Cams or 2,376 VHS & 336 large beta.

Interior shelves adjust in 1/2" increments to adapt to future, smaller tape sizes. Backstops orient tapes to the front of each shelf, making them easy, visually and physically, to access. A 1/4" lip at the front of each shelf keeps tapes from falling forward, and bookend supports retain the tapes on unfilled rows.

“Gemtrac is contemporary, highly functional tape storage.”

A special “Wolfpack Red” paint finish was selected to match NCSU’s team colors.

The Result

Gemtrac transformed NCSU’s tape storage from passé and out-of-date – to sleek, contemporary, and highly functional.