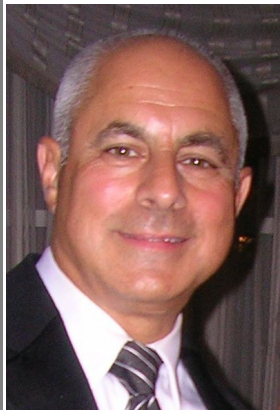




February 4, 2009

e-Alert

Announcement



Joe Malerba
Vice President, Sales

Russ Bassett is pleased to announce the introduction of the new e-Alert. The e-Alert will highlight significant Dealer sales of Russ Bassett products as well as other important communications. We receive many substantial orders from our Dealers and want to share the facts with you in order for you to replicate similar success in your city.

Please contact the Russ Bassett team for more information.

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If you would like to add a recipient to the e-Alert distribution list, please contact Kitty Powers. Thank you for your business.

Sincerely,

Joe Malerba
Vice President, Sales
866.719.2960
jmalerba@russbassett.com

Please contact your Russ Bassett Sales Representative or me for more information.

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